

Kristina S. Binard, Ph.D.

PROFESSIONAL EXPERIENCE

Associate Vice President of Enrollment Management and Student Success Front Range Community College

July, 2012- present

As a member of a college-wide leadership team that serves close to 30,000 students in seven counties, collaborate on initiatives around enrollment management and student success. Work closely with the campus vice presidents and student affairs deans to implement college-wide student success initiatives. Lead the FRCC Student Affairs Council which includes the student affairs deans, online learning, registrar and financial aid to ensure campus and college-wide coordination on all student success initiatives. Directly supervise and incorporate a team approach with the Registrar's Office, Financial Aid, as well as student compliance, student success technologies, student communication, and social media related to student engagement. Collaborate with vice presidents across the Colorado Community College System to develop and implement policies that transform the student experience.

- Participated in the FRCC Developmental Education Redesign implementation process and worked with faculty and staff from all areas of the college to fully implement a new way of placing, enrolling, and assisting students with starting their pathway at FRCC.
- Implemented three college-wide teams that aligned with student completion: Enrollment Processes Team, Continuing Student Team, and Graduation and Transfer Processes Team. These college-wide, cross-functional teams implemented college-wide enrollment processes, developed learning outcomes for Get Started sessions, worked on retention initiatives, and implemented streamlined graduation processes.
- Co-chaired the Student Success Taskforce that examined national trends in student success to outline and recommend five student success initiatives at the college: On-time registration, new student orientation, student success course, guided pathways, and pro-active student support. These five initiatives were adopted by the FRCC Cabinet and were incorporated into the five Student Success Committee iTeams.
- Collaborated with the Campus Vice Presidents and Student Affairs Deans to reorganize the Registrar's Office to align with the college's strategic priority of 'Create a Superior Student Experience.' Campus centers include subject matter experts who better serve students as well as faculty and staff regarding enrollment, registration, and graduation. Admissions and Outreach became more focused on each campus to assist with student success initiatives such as Onboarding.
- Worked with the Admissions and Outreach offices, the Coordinator of Student Success Technology, and other college-wide stakeholders to implement Recruit, a CCCS recruiting software integrated with Ellucian Banner to better serve prospective students.
- Reorganized Financial Aid to better meet the needs of students and incorporate a comprehensive program for debt management, scholarship implementation, and work study integration.
- Implemented a college-wide communication team to assist with outreach and enrollment for current and former FRCC students. Program plan included email, text messaging and social media to engage students in the enrollment process as well as retaining them through both campus and college-wide connections. Initiatives have assisted with increased enrollment and engaged students as seen through social media ratings.

- Actively participate in the Colorado Community College System Information Technology Governance Committee that reviews and aligns technology integration with the colleges' strategic priorities. Work with CCCS to integrate new technologies to align with FRCC being a Pathways College such as new placement processes, Navigate, Degree Works, and Recruit.
- Collaborate with other community college and four-year vice presidents on policies and procedures related to the Colorado Department of Higher Education. Represented FRCC and the Colorado Department of Higher Education along with other colleagues and state representatives at the Complete College America 15 to Finish initiative.

Dean of Student Affairs

Front Range Community College

Larimer Campus, June, 2005 – June, 2012

Boulder County Campus, April, 2004 – June, 2005

As a Member of the Vice President's leadership team, worked with instructional deans, facilities management, marketing, and workforce development to implement new programs and services on the campus and throughout the college that directly impacted the college strategic initiatives. Directly responsible for admissions, outreach, advising, tutoring and academic centers, student life, financial aid, student records, disability services, and information centers. Responsible for budget management including grant oversight, Perkins funding, auxiliary budgets, and general funds. Represented FRCC with community organizations, business and industry, governmental agencies and P-12/post-secondary institutions to meet the needs of the FRCC's service areas.

- While at the Boulder County Campus served as the campus program director for the Perkins Grant. In addition, worked with the Boulder County Workforce and FRCC Workforce Development Office to implement two community grants. One at Skyline High School for undocumented students and the other at Longmont United Hospital to offer college courses to employees who did not have a college degree.
- While at Boulder County Campus, oversaw the Post-secondary Enrollment Options Program (PSEO) and while at Larimer Campus served as the **Interim Program Director for the Concurrent Enrollment Program from June, 2010-June, 2011**. In both of these roles, responsible for the credentialing and curriculum alignment for the school districts including Poudre, Thompson Valley, St. Vrain Valley, and Boulder Valley. Specifically worked on academic program alignment with Skyline High School, Arapahoe Ridge, and Erie Middle/Senior.
- Member of the Northern Colorado P-20 initiative with FRCC, Poudre School District, Thompson Valley School District, Colorado State University, and University of Northern Colorado. Worked to align programs and services from pre-school through bachelor degree attainment prior to Degree with Designation legislation.
- Implemented a Behavioral Intervention Team which was one of the first in the community college system that incorporated a team approach to student behavior and concerns. As changes were made to FERPA and campus safety, worked with college-wide stakeholders to implement policies that assisted with notification and communication.
- Co-developed the college-wide succession planning leadership program which consisted of the Roadmap to Achievement, Roadmap to the Future and Roadmap to Success. Program was designed specifically to develop future leaders at FRCC.
- While at Larimer Campus, **supervised the Director of the Small Business Development Center – Larimer County from June, 2010 – June, 2012** and served as the northern Colorado liaison to the State of Colorado Office of Economic Development and International Trade (OEDIT).

- Developed and implemented a campus enrollment management and strategic planning team on each campus that incorporated data to make systematic changes to increase student enrollment. For instance, as the team looked at academic probation and suspension data, determined that a high number of students were going on probation after their first semester. Instead of focusing on the probation students, incorporated a program to assist all incoming first time to college students.
- Implemented a First Year Experience program at the Larimer Campus that collaborated with faculty and staff across the campus to develop a student mentoring program, new student outreach and engagement with included convocation, and intentional activities to increase student retention.

**Director of Student Life and the Longs Peak Student Center,
Front Range Community College, Larimer Campus
November, 1998 – April, 2004**

Responsible for all aspects of the Longs Peak Student Center and Student Life Department including budget, facilities management, student organizations, Fitness Center, Student Activities, and Conference Services.

- Worked closely with the Director of Facilities, Director of Information Technology and Public Safety to develop policies and procedures for the Longs Peak Student Center.
- As a member of the Colorado Community College Student Life Development Council, developed and implemented policies on free speech zones, solicitation, public forums, and student rights and responsibilities, including the student code of conduct.
- Worked with third party vendors and architects on building and remodeling projects as a part of the Longs Peak Student Center Advisory Council consisting of students, faculty and staff.
- Served as the **Director of Auxiliary Services (Bookstore, Food Service, and Copy Center)** from April, 2001 – June, 2003 and was responsible for all aspects including management and fiscal oversight.

**Leadership Coordinator, Office of Student Life and Activities
Community College of Denver, April, 1995 – November, 1998**

The Auraria Campus consisted of the University of Colorado at Denver, Metropolitan State College of Denver and the Community College of Denver. All three schools utilize the Tivoli Student Union and planned many of the events tri-institutionally. The total campus population was 35,000 students.

- As the first coordinator in this position at CCD, implemented the Center for Leadership Development which incorporated service learning, leadership development programming and courses and campus involvement.
- Co-taught the Pi Theta Kappa Leadership Development Course integrating service learning.
- Responsible for implementing a Diverse Leadership program each year. Some of these programs included a Black Leaders Luncheon; Native American Leadership Summit which included an Elders Luncheon; and a Women and Leadership Conference in collaboration with the University of Colorado Denver and Metropolitan State University of Denver that is still going on today. One of the highlights was being the opening speaker for Gloria Steinem.

**Events Coordinator, Office of Student Life and Activities
Community College of Denver, August, 1994 – April, 1995**

**Program Coordinator, Director's Office, Charles A. Lory Student Center,
Colorado State University, August, 1992—August, 1994**

TEACHING EXPERIENCE

Instructor, Colorado State University,
Student Affairs in Higher Education Graduate Program, EDHE 670 – College Student
Personnel and Administration - History and Philosophy
Both online and on campus courses

Curriculum Evaluation and Development Committee, Colorado State University,
Student Affairs in Higher Education Graduate Program Assessment and Curriculum Review

Instructor, Front Range Community College Larimer Campus
EDU 296 and MAN 136: Leadership Development
This leadership course was designed to practice leadership in action and reflect critically on the
leadership experience. Service learning was integrated into the course.

Instructor, Community College of Denver
EDU 296: Leadership Development
Course developed through Phi Theta Kappa Leadership Development. The course studied and
applied the theories and techniques of leadership and group processes. Service learning was
integrated into the course

COMMITTEES AND OTHER RELATED ACTIVITIES

- Colorado Department of Higher Education invitation to attend the Complete College America
15 to Finish Summer Policy Institute, 2016
- Colorado Community College System IT Governance Committee, 2015-present
- FRCC Student Success Academic Pathways Implementation Team, 2015-2017
- FRCC Student Success Taskforce Co-chair, 2014-2015
- Colorado Community College System Education Services Council, 2011-present
- Colorado Department of Higher Education Student Affairs Council, 2012-present
- College-wide Strategic Planning Committee, 2010
- College-wide Assessment Committee, 2009 - 2012
- Career Enrichment Academy Committee, 2007 - Present
Co-Chair, Roadmap to the Future Leadership Academy 2007 - 2008, 2010 - 2011
Co-Chair Roadmap to Achievement Leadership Academy, 2008 - 2010
- Curriculum Committee, Front Range Community College, 2006 - 2012
- College-wide Academic Master Plan Career and Technical Education Taskforce, 2004 – 2006
- Under-represented Student Population Taskforce Co-chair, 2005-2006
- North Central Accreditation 2001 FRCC Focus Visit Committee (College-wide), 2001
- Assessment of Student Academic Achievement Student Life (College-wide), 2001-2004
- Service Learning and Honors Program Committee, Community College of Denver, 1998

SELECTED WORKSHOPS, PRESENTATIONS, AND PUBLICATIONS

Moving Mountains: How student completion initiatives changed our college culture with Mary Lee

- Geary, League for Innovation Learning Summit, June, 2016
- The Role of a Healthy College Culture in Fostering Student Success Symposium*, League for Innovation Learning Summit, June, 2016
- Tools of the Trade: Accountability, Assessment and appreciative inquiry to add value to the learning enterprise*, NASPA, Community Colleges Symposium Series, May, 2016
- Implementing New Technology in Student Affairs: How we're working to build stronger relationships with current and prospective students* with Tracy Rosenberg, Ashley Maloney and Rebecca Chavez, FRCC Teaching and Learning with Technology Conference, May, 2016
- NCC – Online: Care and Conduct in the Community College* with Carla Stein, NASPA Webinar, 2014
- Negotiation and Influence: A female Perspective*. Academic Management Institute, 2011-2015
- Issues Forum on Higher Education: Why Higher Education is Critical to Colorado's Economy and Future*, Panel hosted by Fort Collins Lawmakers with Dr. Tony Frank, Joe Blake, and Dr. James Butzek, November, 2009
- Live the Legacy, Be the Movement*, CCCS Student Life Development Council, November 2009
- Lost in Translation: Digital Natives and Discipline* with Matt Jamison and Erin Hoag. Teaching with Technology Conference, FRCC, May, 2009
- Leadershape Facilitator*, Colorado State University, May, 2008
- Succession Leadership: Preparing Future Leaders for the Next Level* with Tina Ludutsky-Taylor and Matt Jamison, The Chair Academy, April, 2008
- Stories from the Trenches: Implementing a Comprehensive First-Year Experience Program* with John Mandley and Stacey Hogan, League for Innovation International Conference, March, 2008
- From 0-120 MPH in Six Months: A Three-Part Succession Planning Leadership Model*, with Tina Ludutsky-Taylor and Matt Jamison, League for Innovation International Conference, March, 2008
- Discovering Leadership through Service* with Lyn Leavitt, Association of Leadership Educators International Conference, July, 2006
- Bringing Learning Assessment to Student Services* with Kay Hood, Chico Garcia and Patrick Flores, Colorado Regional Higher Education Assessment Conference, Front Range Community College, November, 2002
- Leadership and Service Learning Partnerships*, The Forum National Conference, June, 2001
- Discovering Leadership through Service with Lynn Leavitt. Rocky Mountain Press, 2000
- Student Affairs in Higher Education: How Are We Preparing New Professionals?* Journal of Student Affairs, Colorado State University, 1999
- Auxiliary Services and Student Leadership Development*. National Association of College Auxiliary Services, June, 1998
- Learning Leadership: Assessing Students at the Community College of Denver* with Curtis Brungardt. Journal of Leadership Studies, Fall, 1997

PROFESSIONAL AFFILIATIONS

- American Association of Community College Structured Pathways Commissioner, 2017-
- Academic Management Institute Board Chair, 2017-
- NASPA IV West New Professional Institute Faculty, 2015
 - Selected member of faculty for new professionals in student affairs across the region.
- Higher Learning Commission Peer Corps Reviewer, 2014 –
 - Serve as a peer reviewer for the Higher Learning Commission and visit community colleges for new accreditation and re-accreditation status.

- NASPA Annual Conference Program Reviewer, 2015, 2016, 2017
- NASPA President's Summit on College, Career, and Employability, July, 2014
- Academic Management Institute Facilitator, 2004 – present; Board of Directors, 2015-present
- Leadership Fort Collins, 2005 – 2006
- Academic Management Institute Participant, 2001 - 2002
- Front Range Community College Leadership Academy Participant, 2001 - 2002
- National Institute for Leadership Development, Leaders Program, AAWCC, 2001
- Association of Leadership Educators, 1995 - 2001. Board of Directors, 1996 - 2000
- Real Colors Certified, 2005
- Phi Theta Kappa/Kellogg Foundation Leadership Program Certification, Spring 1995

COMMUNITY ACTIVITIES

- Longmont Sunshine Club Annual Luncheon Host
- Niwot High School Boosters and Education Fund
- Flagstaff Academy Board of Directors, 2011-2014 - Board President 2013-2014
- Partners Mentoring Youth Board of Directors, January 2010 - 2012
- Foothills Rotary, 2008 – 2012; Peace Scholarship Chair
- City of Longmont Art in Public Places Commissioner, 2002 - 2011
- Facilitator, Leadership Longmont, Longmont Chamber of Commerce, 2008 - present
- Represent FRCC at the City of Fort Collins Chamber of Commerce events, 2005 – 2012
- Represent FRCC at Longmont Chamber and Boulder Chamber events, 2004-2005
- Focus on Longmont Community Participant, 2005

AWARDS

- NASPA (Student Affairs Administrators in Higher Education) Region IV-West Community College Professional Award, 2012
- President's Award for Outstanding Contribution, Front Range Community College, 2011
- Foothills Rotary Rotarian of the Month, February, 2010
- Outstanding Administrator Award, Front Range Community College, 2001 - 2002
- University of Colorado at Denver Educational Leadership and Innovation Program Outstanding Doctoral Student, 1999
- Phi Theta Kappa Advisor Recognition Award, 1995
- Colorado State University Lory Student Center Focus on Excellence Award, 1994

EDUCATION

Doctor of Philosophy, Educational Leadership and Innovation

University of Colorado at Denver,

Dissertation topic: *Succession Planning: Identifying and preparing future leaders in the Colorado community college system*

Master of Science, Student Affairs in Higher Education

Colorado State University

Bachelor of Science, Colorado State University